



Woodlands Equestrian Club

High Quality Equestrian Services in your Community

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HORSEMANSHIP & PROBLEM SOLVING SEMINAR

AN INTRODUCTION

By
JUAN A. VENDRELL

Understand the horse's behavior and use this knowledge in the training process

- A horse's behavior is composed of a mixture of two types of responses:
Innate (typical of the species) vs **Acquired** (learnt, conditioned)
- Horses communicate mainly through reading and reacting to body language. They are very perceptive to changes in posture, movements and expressions.
- Each horse, as an individual, has a different disposition and a natural intelligence. Adjust your training methods to the horse (and to your personal abilities)
- Ways of shaping the horse's behavior.
- Behavior is influenced by the events that immediately follow.
Positive Reinforcement
Negative Reinforcement vs. Punishment

Important guidelines for the training process

- React immediately
- Break the process down into small steps
- Be consistent
- Quit on a good note

About J.A. Vendrell:

Juan A. Vendrell started riding at the age of six in the Spanish tradition. Because of his innate curiosity about the relationship between man and horse, he ventured in the world of natural horsemanship since 1992. Through his travels and studies, Juan was fortunate enough to come into contact with pioneers in horsemanship training. Juan has collaborated and participated in clinics in USA and Europe for the past years focusing on the improvement of the relationship between human beings and horses.

Training Philosophy:

Juan's lessons put an emphasis on safety through establishing communication and control. His method helps his students to work on themselves instead of only working on their horses. He sets up his lessons according to his students' and their horses' level in order to prevent frustration and make learning fun. It's all about understanding the horse's behavior and using this knowledge to work with the principles of no confrontation.

- Horsemanship lessons and clinics (with your own horse or one of our school horses)
- Problem Solving
- Colt Starting



Whatever discipline you ride, improve your relationship with your horse!

Thank You for attending our Introduction Seminar.

*Your attendance is eligible for a **50% discount** on a Horsemanship lesson with J.A. Vendrell.*

You may schedule your lesson at: juan@woodlandsequestrianclub.com / 936 419 3717

www.WoodlandsEquestrianClub.com